

## CEATEC Japan 2013: KYOCERA wins 2 awards for innovative technologies

**Kyoto/Neuss — October 9, 2013 —** Kyocera Corporation (NYSE:KYO)(TOKYO:6971) is proud to announce that two of its new technologies and products have received innovation awards at the [CEATEC JAPAN 2013](#) tradeshow — one of Asia's premier showcases for pioneering IT and electronics. Kyocera's ultra-thin, lightweight [Smart Sonic® Sound piezo film speaker](#) picked up the [Minister of Economy, Trade and Industry Award](#) (CEATEC Award 2013). The company's ultra-rugged [Torque](#) smartphone — the first handset in the U.S. to feature [Smart Sonic Receiver®](#) audio technology — took the [CEATEC 2013 Innovation Award](#) in the Mobile Technology category. The Smart Sonic technologies utilize a piezoelectric ceramic actuator to create innovative new audio experiences in consumer electronics.

At just 1 mm thickness and only 7 grams\*, the Smart Sonic Sound piezo film speaker will not only contribute to making digital devices such as flat-screen TVs, PCs and tablets thinner and lighter, but also enhances audio quality for a much more realistic audio experience. Its audio characteristics provide 180-degree sound quality and bring delicate and minute sounds to life more clearly. This innovative technology has been utilized for the first time in LG's new 55" curved-screen OLED TV.

Kyocera's Torque 4G LTE Android smartphone is built to Military Standard 810G (MilSpec) to withstand dust, shock, extreme temperatures and other elements. It also comes equipped with the award-winning Smart Sonic Receiver, which revolutionizes how

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## Press information

sounds are heard by using a ceramic actuator to send vibrations through the display screen via tissue conduction and traditional air conduction, allowing the user to hear more clearly in noisy environments, and eliminating the need for a conventional speaker.

\*Specs of medium size model.

**For more information about Kyocera:** [www.kyocera.eu](http://www.kyocera.eu)

### About Kyocera

Headquartered in Kyoto, Japan, Kyocera Corporation is one of the world's leading manufacturers of fine ceramic components for the technology industry. The strategically important divisions in the Kyocera Group, which is comprised of 228 subsidiaries (as of April 1, 2013), are information and communications technologies, products which increase quality of life, and environmentally friendly products. The technology group is also one of the largest producers of solar energy systems worldwide, with more than 3,0 gigawatts of solar power having been installed around the world to date.

The company is ranked #492 on *Forbes* magazine's 2013 "Global 2000" listing of the world's largest publicly traded companies.

With a global workforce of about 71,000 employees, Kyocera posted net sales of approximately €10.58 billion in fiscal year 2012/2013. The products marketed by the company in Europe include laser printers, digital copying systems, microelectronic components, finceramic products and complete solar power systems. The Kyocera Group has two independent companies in the Federal Republic of Germany: Kyocera Finceramics GmbH in Neuss and Esslingen and Kyocera Document Solutions in Meerbusch.

The company also takes an active interest in cultural affairs. The Kyoto Prize, a prominent international award, is presented each year by the Inamori Foundation — established by Kyocera founder Dr. Kazuo Inamori — to individuals and groups worldwide who have contributed significantly to the scientific, cultural, and spiritual betterment of humankind (converted at present €400,000 per prize category).

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